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MORE THAN

### MANY ARE EAGER TO APPROACH FINANCIAL FREEDOM



say they have a solid financial life and want to level up



want to save more and



are working on financial goals while managing

### FOR MORE THAN 1/3

#1 FINANCIAL GOAL IS TO MAKE MORE MONEY

1 in 5 have no debt and are looking for ways to build wealth \$ \$ \$ \$

1/3 of audience earns \$100K OR MORE

1/2 of audience

\$75K OR MORE



















