## EPISODE 1517

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FT: So Money episode 1517, the boomerang boss effect, with Margie Fox and Megan Flood.

'MARGIE FOX: I actually – there are so many people who are my age who either aren't working or took time out and are so jealous of me. And that's actually why we wanted to talk about this because, you know what, I make a lot less money at Marine Lane. But what I get is 10 times worth it because I am with a group that keeps me young."

[INTRO]

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**FT:** Welcome to So Money, everybody. I'm Farnoosh Torabi. Today, we are talking about what happens when your former boss becomes your employee. That's right. You go on to start a business, and you hire your former boss to help you run the business. It's kind of magical, according to our two guests today, Margie Fox and Megan Flood.

Megan is the Founder of Marine Lane, a New York City design and branding studio that she founded in 2012. Prior to that, she was an employee at Margie Fox's firm, Maloney & Fox. Eventually, Megan moved on, started Marine Lane. Margie moved on as well, sold her firm, held top roles at major advertising agencies in New York City.

But for the last three years, Margie has been working as a partner/consigliere at Marine Lane. How did the two generations get along? What are the benefits to Margie other than, of course, the health benefits, and why the two say it's the perfect arrangement? Let's get into this.

[INTERVIEW]

[00:02:00]

FT: Megan Flood, Margie Fox, welcome to So Money, two of my favorite women in the world. Congratulations on your Entrepreneur magazine feature, which features you two as kind of switching this new boss paradigm where at one point, Megan, you worked for Margie when Margie ran her PR and marketing firm, Maloney and Fox, when you were just out of college. Now, the tables have turned. You, Megan, have your own PR and marketing firm, Marine Lane. Margie is your consigliere. So now, you are the boss.

I first met Margie about, can we say now, 15 – let's say 15 years ago. Megan, you and I probably knew her around the same time. We first met around the same time. You describe her so well, which is that she wants the best for you. That is apparent from the first minute you meet her. She is interested in you. She wants you to win. Margie, how did you know how to be such a good boss?

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**MARGIE FOX:** It's so weird that I actually turned out to be a boss because when I graduated from college a thousand years ago, two of my best friends went directly to Harvard Business School. My other best friend got a lead role on general hospital. As I was driving my father back to Logan Airport, and he saw people selling carnations in the median, he did say to me, "There's hope for you yet." So I ended up being a boss is sort of accident, accidental bit of kismet.

But because my North Star has always been to have fun, that I sort of wanted to set up a place where I was having fun and that everybody who worked for me was having fun because I sort of felt like that might be the easiest way to keep people around. I don't know what it is. I always had people. My friends were more successful, prettier, taller, thin er, everything. Somehow, I still had a modicum of self-confidence, and I always liked being the wind beneath people's wings, and I sort of felt like that would somehow come back to me. It was really not a well-thought-out exercise.

But, Farnoosh, when I met you, and you talked about writing your book, and I know – it was the first time I met you, and I said, "We'll have your book party in our office."

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FT: And you did.

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MARGIE FOX: And I did.

[00:04:32]

FT: You're a woman who keeps her word. Margie's being really modest here and describing her approach to leadership. Megan, what was your experience? When you walked through Maloney and Fox the first day, that was your first job. I believe, out of college. You might have even interned there, if I read the article, if I remember correctly. So what was your first impression?

[00:04:55]

MEGAN FLOOD: It was funny. So I graduated from Michigan School of Art and Design, and I applied to hundreds of places. I heard back from two places on the very same day. So I had two opportunities. One was a full-time job at the New Yorker, and the other was a three-month internship at Maloney and Fox. There was something about the team at Maloney and Fox when I interviewed. It felt like a really special place that Margie had cultivated. You walk in. People are laughing, having a great time. Everybody who worked there was so smart.

That's the reason I went with Maloney and Fox. I felt like I could actually contribute, and everybody there wanted you to succeed. Margie was the biggest mentor for me. She constantly would be asking, "What do you want to do? What do you want to do here? How could you help Maloney and Fox but also do what you want to do?" I really took her on that. I met with Margie every few months, and she said, "What do you want to do here?" I said, "I'd love to have an art department."

You know, I was an intern. So she said, "Well, let's make it happen. Let's make it happen." I said, "How can I help you?" She goes, "I'm always interested." This is like 2013. Margie was like, "You know, I'm really interested in building an app that we could offer our clients and an app

that we could have for Maloney and Fox." So I said, "Oh, I could learn how to make an app." Margie's like, "I'll get you a class. Do the class at night and make an app." So that's exactly what I did.

Margie was always pushing me along the way and everyone at Maloney and Fox. The one thing about Margie is she takes the work so seriously but never herself. When it's time to do the work, it's focused. We get it done, but we have such a blast doing it along the way.

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FT: I mean, this interview, for those of you listening, I wanted to do this conversation because there are so many important layers to your relationship. There are so many teachings. One is just one kind of what we just discovered, which is like what does it take to be a good leader. I'm hearing it helps to not take yourself too seriously. I'm also understanding that as a boss, as a leader, it's important to trust the people you hire and to follow through on their wishes.

I mean, Margie, how did you know who to trust? I mean, clearly, you go through a very important process of hiring people. You know who you're working with. But at the end of the day, not every boss would kind of take the lead from an employee, especially a younger employee who wants to start something new and invest in them. Maybe it was something about Megan. But I think it also speaks to like just your own ability to trust other people and let them just do their thing and go through the process, even if it means failing.

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**MARGIE FOX:** I think that the truth is I'm a little lazy, so I always wanted people I could delegate to. So me saying, "Why don't you own this project," actually gave them permission to do things and push themselves. I didn't have to do it. I could weigh in in the end and help them a little bit. But I do think it was me being a tiny bit lazy. That's the truth of it.

But I also – again, like I always had friends who were smarter and faster and all those things. I sort of wanted that with people who worked with me. I don't want people who could do what I did. I wanted people who could add to, compliment, push me, challenge me. That was always. I

mean, especially because, I mean, even just tuning into this podcast. I needed Megan to help

me download the Chromecast because I'm three thumbs when it comes to that kind of things.

When I was working at Maloney and Fox, A, a shout-out to a stupendous partner in Brian

Maloney, but I wanted folks who knew. I had some kid put me on MySpace or Friendster

because that's what it was at the time. I had heard of it. I'm always plugged in and hearing about

it. But I wanted people who could make me understand it and understand why it was so

important.

Also, in communications, understanding intergenerational thinking in ways that people engage

with technology. Early on, I had a husband who was 12 years younger. I had a stepson who at

one point - I mean, he was six -

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**FT:** Twelve years older, right?

[00:09:32]

MARGIE FOX: Pardon me.

[00:09:33]

FT: You were 12 years younger, not him.

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MARGIE FOX: I was 12 years younger than my um ex-husband. But I had a stepson, a

stepdaughter, and my own daughter, all who are engaging with technology in really different

ways. So I've never come about it, and I actually had my Aunt Lo, who was the oldest living

intern, predated the movie The Intern, working at Maloney and Fox.

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But having all of the intergenerational people there I think was such an education because some

people still watch TV. Some people were still getting a hard copy of the newspaper, and so all of

that. I never wanted to hire anybody who was at all in my likeness. I think that I sort of went with

trust. When it didn't work out, I made Brian fire them.

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FT: We love you, Brian.

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**MARGIE FOX:** That's right.

[00:10:26]

FT: So fast-forward, I guess, 15 years or so, Margie, you have semi-retired in the sense that you

have – after Maloney and Fox. You sold Maloney and Fox. You went on to have some really big

roles at major advertising firms, running their US businesses. Megan, you went on to experience

other jobs and then landed your own – you incorporated your own business, Marine Lane.

At what point did you both reconnect, and whose idea was this for Margie to come on board as

self-described consigliere, which I love. It reminds me of Mad Men and the silver fox. What was

his name? He was the consigliere. He just kind of comes in.

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MARGIE FOX: Roger. Roger.

[00:11:11]

FT: Roger. You're the Roger of Marine Lane, where you come in. You kind of like cultivate the

relationships. You drive home the deal a little bit. Then you're off to the next thing.

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**MARGIE FOX:** Do not forget the two-martini lunch. That is part of my role.

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FT: Yes, yes, yes. So tell us about fast-forward when you reconnected and what that was like

and how this ultimately transpired? Maybe, Megan, you can take the lead here on that first.

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MEGAN FLOOD: Yes. So -

[00:11:39]

**FT:** Free encounter.

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**MEGAN FLOOD:** When Margie and Brian went on to be creative directors at Ogilvy after they

sold their business, I was 25 at the time. I thought, "What do I have to lose? What's the worst

that can happen?" Margie has given me such latitude to have this small art department. I was

doing billing, new business, designing. Let me try and give it a shot. Let me launch this thing.

I opened up Marine Lane. Immediately, Margie was - she's stayed in my life throughout the

whole time, constantly recommending me to people. When I told her I was thinking of starting

Marine Lane, she was like, "What can I do to help? How can I introduce you to people?" She

would give me advice just naturally for no - nothing she was getting in return. But she was just

so excited for me and wanted me to do well.

When Margie went on to be Creative Director at Ogilvy and then DeVries, and we constantly

stayed in touch. We're so close that I really begged her to think about why don't we make this a

real thing. Why don't you work for me full-time because it's such a beneficial relationship? I give

Margie flexibility in terms of her hours or where she is. She doesn't have to be in our office in New York City. She's traveling all the time. Then she gives us this knowledge, the wisdom, her amazing relationships. She said yes.

So, Margie, what about from your perspective?

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**MARGIE FOX:** I mean, I would say this, Farnoosh. When I got to Ogilvy, and I need to get creative work done, I could not get the level of talent, imagination, responsiveness, the expeditiousness that I could get with Marine Lane. So I met Ogilvy on 11th Avenue when it was in the Chocolate Factory, and I still hired Marine Lane.

Then I went to DeVries Global. I was global creative director for a very short period of time there. But I hired Marine Lane because, again, the level of service, talent, and final product was bar none. So I loved it because every time I recommended Marine Lane and Megan to anybody, it was like great on me. They loved me more. They were so happy with the team at Marine Lane and what they were getting from them that at one point, I used to say, "Megan, buy me lunch. Buy me a bag." Then suddenly, I was like, "I do not need another bag."

I realized that my joy was seeing the kind of end product and creative that was coming out of this amazing small collective of genius designers. I mean, I think I might have actually asked Megan. I'm like, "Could I come and work for you? And I'll work for you when you need me, when I want, when it has to happen." It sort of started out loosey-goosey, and it's become a lot more not regimented because I still take vacations when I need to. But I also know Megan's had three children, so I am on there to have when she's on maternity leave. I can like take over and captain the ship with our crazy talented creative director, Hannah Hillier. So Megan knows that she can be at home and that nothing bad is going to happen.

I think that there's a part of me because I am 60 and I come from an old-school way that we're in a service business, and the client is right. If somebody calls me at 5:45am, I don't grouse. If I have to work a weekend, I get it. If I have to work at 11 o'clock at night, I do. But I have the

latitude, and I'm a crazy like early morning riser. So I can do my work from 4am to 7:30 and get

a shake ton done.

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FT: I thought that from the article was a very honest admission is just that when you're -

because our country – healthcare is a lot of times tied to your job. Then if you want to retire

early because you've done the good work of saving and investing, and you're like, "I think I can

kind of scale back my career," well, where do you get health insurance? Because you got to be

65 to get the Medicare. Logistically, in those ways, it's also been great to get the benefits.

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MARGIE FOX: I sometimes think my laundry list of benefits compared to Megan's is 10 times

longer. The insurance is a huge thing. But I actually - there are so many people who are my age

who either aren't working or took time out and are so jealous of me. That's actually why we

wanted to talk about this because, you know what, I make a lot less money at Marine Lane. But

what I get is 10 times worth it because I am with a group that keeps me young. I know better

podcasts, better music, better fashion because I'm in the office. I mean, Megan will attest. I am

older by multiple decades and still the least mature.

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**MEGAN FLOOD:** That's true.

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MARGIE FOX: And I have the gray hair, so I have the gravitas on hard conversations, even

though it's widely dyed blonde. But I have the wrinkles and the gravitas and the connections that

you don't have when you're in your 20s or your 30s. So the joy that I get makes me say I want to

work for the rest of my life and that I do. I mean, it is fun for me, and I am blessed because

Megan is a crazily unusual human who is – besides being a great human, she's a fair boss, and

she's a smart boss, and she's tough on people in all the great ways. Yes. I always say like if I

get a call and I'm on a walk or I'm doing something I might not be supposed to be doing, I'm like,

"Got a call from my boss." I talk -

[00:17:57]

FT: This is really also a story about – well, as the article called, it's sort of the boomerang effect.

They more characterize it as like the boomerang boss. But really, I see this as in life, when you

invest in people, when you go the extra mile for people, when you believe in people, like there's

a payoff that you're not even thinking about at the time. But look at the payoff now. Look at the

returns. I mean, the fact that you're both still together and friends but also in this new

relationship, working together for Megan's company.

Megan, I think it's really important what you're doing. I think it's dispelling a myth that these two

generations, the, I guess, Margie like Gen X Boomer.

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MARGIE FOX: Boomer.

[00:18:44]

FT: Boomer, really? I can't even – you're so hip. I can't – the Boomer is –

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MEGAN FLOOD: She's so hip.

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FT: We got a new name for like where Margie falls on the spectrum because Boomer, it feels

very not sufficient.

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MARGIE FOX: Farnoosh, I was actually on the subway the other day, and somebody offered me his seat. I was praying he was flirting with me because I was like, "Are you standing up

because I'm old? Or are you flirting?"

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FT: Oh, my God.

[00:19:13]

**MARGIE FOX:** You better be flirting.

[00:19:14]

FT: What I'd give for a seat on the subway. But, Megan, you can speak to this, right? That there is sort of this percent - I mean, my father is 70 and somehow got like an incredible job in his mid-60s, senior level. I joke he's probably the oldest person in the building. Margie, he just wants to work forever because he really has found his passion.

But I don't think that's common, and I don't think – it's probably because people want to retire. But I think also employers are nervous to hire people that are older because they're worried like, well, how long are they going to want to work here, and will they connect with the zillennials and the Gen Zers. Talk a little bit to that myth because I do think it's just a falsehood.

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MEGAN FLOOD: Yes. I mean, honestly, just having experienced this, this is the deal of a lifetime for me because Margie – most of the people on our team are in their early 20s, late 20s, early 30s. So having Margie's perspective on everything is not only important, but it's critical on all of our clients. Our clients range in ages, and so Margie will give that perspective to us.

She's – like a two-minute conversation with Margie, if I have like a whole host – usually, every day, I'll call Margie early in the morning and be, "I have these three business questions, or how do I deal with these three things?" In five minutes, an answer will be done. She'll have advice on it, and it's just the most amazing and efficient like five-minute phone call of my day.

But also, Margie brings that kind of old-school mentality. So if we're having an issue with a client, we get an angry, maybe not so happy email, the first thing Margie will say is pick up the phone and call them. Call them right now. Just call them. Get on the phone. You got to call them. Don't respond on email. Let's meet them in person. Let's figure this out now. If we're going back and forth with a client on an email, Margie will say just pick up the phone.

Now, I don't hesitate. People on our team don't hesitate. We're old-school in that way, and that's really from Margie because – also, response time. Margie comes from the – you respond to clients within an hour. So if we let an email go by, Margie's the first one to say, "You better get on that. You've got to respond." It's not like, "Oh, well. It's 5:05pm." We have to get back to the client.

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**FT:** Picking up the phone sounds so terrifying. How do you do it? Can you coach me through that phone call? Like a client's unhappy, and you're picking up the phone, and they're not expecting you to call. They think you're spam. They pick up the phone. Well, how does that conversation go? How do you stay in control in that conversation?

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**MEGAN FLOOD:** Well, something – they might not be angry but it might be like it's just we're sensing that there's some kind of confusion or are we understanding something. So it's just a matter of let's hear you out because the tone on email or text sometimes can get miscommunicated. Or we could say, "Oh, I think they're really angry about something." But they're not. They're just doing a million things. It just so much gets done faster if you just have a live conversation than assume through email.

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**MARGIE FOX:** Although I do counsel the conversation on the phone to start with, "Did you just lose weight?"

[00:22:45]

FT: Oh, my God. You look great today. Megan, I want to go back to when you made that early decision to go work for Maloney and Fox. It was a three-month gig versus the New York. I don't know what I would have done. I mean, as a journalist, I probably would have picked the New Yorker, to be honest. But any advice for those who are at a crossroads or just coming out of college? It's graduation season. So I'm sure – if people are lucky to have options.

What's the most important thing to assess? Because you're not going to find like the perfect job. For you, like you made sort of the unexpected decision to go with the shorter gig which isn't screaming security or longevity. But you turn it into quite the thing. What's your advice for young adults who are entering the market now?

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**MEGAN FLOOD:** It was a decision I made based on just what I felt where I would learn the most in the quickest amount of time. I was really eager and very hungry to learn. Just walking into the office, I felt just meeting the people that I felt like I could contribute in some way. I also felt like the clients Maloney and Fox had were very diverse. So I wasn't sure what I wanted to do. I mean, I took the job at Maloney and Fox and I loved it there.

But I still was unsure when I accepted the internship if I was going to stay there, however many years. I ended up loving it and stayed for years. But I thought where can I get the most experience as soon as possible. Maloney and Fox had offered that to me because I really wasn't sure what I wanted to do.

Then I also supplemented work with classes. I took classes at night at Parsons and FIT because I wanted to continue to learn. So I would say my biggest piece of advice is no matter

where you land or if you haven't landed a gig yet, to keep learning. Just because you graduated, I think you still have to take classes. I'm taking a copywriting class right now, learning AI right now.

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FT: What?

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MEGAN FLOOD: So I think -

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FT: I'm impressed. I'm really impressed by that.

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**MEGAN FLOOD:** So I think just constantly learning is the most important, whether that's in your job. Or maybe you take what you've been offered, and then you just continue learning on the side is my biggest piece because it's very uncommon that the first gig you land will be the one you want to stay in for years.

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**FT:** Also, it sounds like visit the office, which may not be something that we can do much these days. Two questions for you, Margie. Yes.

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**MEGAN FLOOD:** I was just going to say you're so right about that, Farnoosh, because I learned there was an opportunity at Maloney and Fox to do design work. They weren't doing any design work in-house. But just physically being in the office, I was able to see the conversations the

team was having, how they were outsourcing design. So while I was interning packaging FedEx boxes for six hours a day and then doing research or getting coffee, whatever it was, I raised my hand to do the design work at night, just to show that I could do that. I would have never known if I wasn't overhearing those conversations in the office.

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FT: Yes. What do you think about that, Margie, this new culture of work, a derivative of COVID, obviously? A friend of mine's looking for a job right now, an event planner. But she's like it's so hard because rather than maybe before there were a hundred applicants for a job because it was a local, they wanted you to be boots on the ground. Now, it's like 10, 000 people. It's almost making finding a job that much harder. But maybe you can speak more to just the culture of being in the office.

I mean, Maloney and Fox was the epitome of workplace culture. When I got laid off in 2009 from thestreet.com, you might not know this, I was like, "I am not in PR. I'm not in marketing. I'm not creative like them. But maybe I can find a way to work here because I love the culture so much." I'm like, "Do you need a in-house copywriter? Do you need a video correspondent? I can do that."

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MARGIE FOX: It's so funny. You probably would have gotten a job no problem because, A, it was not that hard to recruit when a lot of people have, "It's five o'clock somewhere," as a cocktail hour bar. Ours was, "It's noon somewhere." But I actually – Megan and I have talked about this because I started my career at Ogilvy in 1987, and I am still friends with – there is a group of women. There's six of us that get together twice a year. I would count on hands and feet and other body parts friends that I've made for a lifetime from my work because I do. I believe in working really, really hard.

But if you're going to work really, really hard, hopefully, you're working really hard with fun people who make it interesting and challenging and push you and then do become lifelong friends. I feel like there's – it makes me sad for people who are missing out on that now. I mean,

so I would definitely – I know it's a pain in the ass, and you can stay at home. But, A, people compliment you on your outfit better. You have to have a whole outfit on not just –

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FT: Even a reason to put on an outfit or what do you -

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**MARGIE FOX:** To go in. But I just – I think it's amazing to go in, even if it's three times a week or four times a week. I just – the friendships that don't happen if you're not in makes me sad. I would also add one thing to Megan's point about starting in a career. I do think the vibe of the place and that the people there are going to help you. Because normally, when you graduate, you're much smarter than what your first job is going to be. It's the point. All of us do that, and it takes a little – you have to swallow your pride.

But I remember a very good counsel from one of my friends, Sue Decker, who said to me. I was like, "I need to be in advertising. I don't even know what advertising was." She said, "Margie, you would be better off doing actual advertising at a toilet bowl company and then answering the phone at an ad agency." So like there's a point to me that I think a lot of people want a glamorous first job. Sometimes, the glamorous first jobs, you are going to do the least glamorous work. If there's something that doesn't smack Amazon or Netflix or some of these other ones that have cachet in the name, you will have a lot more opportunity to rise in the ranks and learn things faster.

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**FT:** Thank you for saying that. It's going to help a lot of people out, I think, who are looking for the shiny object job and feel maybe they haven't succeeded if they don't land the Fortune 500 name on the resume. So –

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**MARGIE FOX:** I want my daughter to work at portajon.com. That is my aim for her. I want her to aim high for a Porta John company.

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FT: She will rise quickly there. Margie, in the article in the Entrepreneur piece, you gave some – you were talking about and you talked earlier too in the podcast about how some of your peers are jealous. Advice for those who are in their 60s, looking for that next career opportunity, but also don't want to work 40 hours a week, and want to have more flexibility. In the absence of luck or in the absence of like being someone's boss and then becoming someone who works for that person, how would you point someone in the right direction at this stage in their career?

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**MARGIE FOX:** I think there are a couple things. A, put your ego on a top shelf. You know what? It's not – you are not going to be the top banana, and it's okay because the responsibilities and some of the headaches that go with that right now, for me, at my age, are not worth it. Megan has to deal with a managerial administrative, the payroll, the rent stuff. I don't have any of that.

But when you've had a huge job and a big title, and you made a ton of money, and then you go down to something else, if you don't have an ego about it, and you're like, "I did that. It's somebody else's time to shine," it's okay. I think you have to have flow. I think that you have to no ego, no flow, not expecting to make the money because there are people who take time off from work to have their kids, which I respect. Whatever is your decision, I completely respect it. But do not expect to come in at the place where you left off. You've left off, and there's a million things that are new now.

I know ChatGPT. I know Dolly because of Megan and the team at Marine Lane. But if you're out of it for a while, there's going to be a lot that you don't know. I think that if you are willing to come in at a different place that people are going to be happy to have you because, truthfully, if you've been a mother, you have probably 10 times more responsibility. You can juggle a million things. It's easy to sort of translate those skills, those life skills to what happens in an office. I

think that even if you're not doing the top job, just the joy of being needed, part of a team, part of a team that there are things that you can bring.

I can afford to take kids out to lunch. I made enough. So it's like my joy to say, "You did a good job. Let me take you to lunch. Let me help mentor you." Megan mentors everybody in our office, but she has less time. So it's easy for me to do special side hustle projects with the folks who are working in our office.

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FT: Wonderful. I want to work for you too. Megan, you said you were taking an AI course. What's your read on AI? How are you going to use it to help and not destroy? I just – quick thoughts on AI because we're reading a lot about how it could be the end of society.

[00:32:55]

**MEGAN FLOOD:** I know. I know. We're just getting into it. We're learning it. The biggest thing that I've learned is that there's a strategy for using it effectively. I mean, on one hand, like personally, I've planned my summer vacation with my kids using ChatGPT. I said, "Design me an itinerary for a seven, five, and three-year-old, family fun, hikes, and activities," and got an amazing result. But there's an art form to it.

I mean, using Dolly is not easy. You got to know what to plug in, what's going to make sense. So just understanding those nuances and how it works, but it's definitely new territory that I need to be on my game about, which is why I'm learning about it. I want to find out how we can use it effectively and smartly in the right ways.

[00:33:48]

**MARGIE FOX:** I mean, I do think, Farnoosh, that I saw it in Megan at 22 that she always wanted to learn things. I like being a lifelong learner too. So I think that I take a big page off of her like out of her songbook to keep learning. I would say I didn't want to. I have many, many

hours in a day, and I didn't want to be that cliché Upper West Side woman who was playing Canasta, Mahjong, and pickleball.

[00:34:20]

FT: Oh, yes, pickleball.

[00:34:22]

**MARGIE FOX:** But I actually have enough hours to still do my job, play pickleball, Mahjong, and Canasta. So I am that cliché.

[00:34:32]

**FT:** Wow. You're that cliché, and you have health insurance, and you are working an awesome job with the person that you kind of both grew up together. You both grew up together in some ways.

[00:34:44]

**MARGIE FOX:** Yes, we did. Yes, we did. I **[inaudible 00:34:47]** too. I look around because there was a great guy who worked for me, Garland Harwood. I don't know if you remember him.

[00:34:55]

FT: Yes, yes.

[00:34:55]

**MARGIE FOX:** He's done a major PR communications agency called Confidant. He's working – Lydia Voles, who worked for him **[inaudible 00:35:04]** is his chief of staff now. There's – I'm now hearing this more often, and I just – Megan and I, I mean, if a trend is three, we want this for other people because it just – when it's right, when it's good, it's great. It really is.

[00:35:25]

FT: Well, we've got an audience here. There's – I mean, we got some good numbers to work with here in the So Money audience. Maybe there's – maybe you listening, you run a company, or you are approaching retirement, or you're just out of college. I mean, if anything, just take this story and remember that it can work. It may not work for you tomorrow, but keep it in mind. I'm learning. It's important to invest in people, take chances, stay in touch, and don't be afraid to keep learning and pushing yourself, and pick up some pickleball. Pick up some pickleball if you want, if you want. No pressure for me.

Margie Fox, Megan Flood, thank you so much. Everyone, I'm going to link to their Entrepreneur article in our show notes. Thank you both and come back anytime. Margie, you're getting lunch for us next, right? Like lunch on you?

[00:36:14]

**MARGIE FOX:** Oh, yes. It's so lunch on me. It's so lunch on me. KazuNori, 11:30. We have to go early.

[00:36:20]

FT: All right, I'm there.

[00:36:22]

MARGIE FOX: Okay.

[00:36:22]

**MEGAN FLOOD:** Thank you, Farnoosh.

[END OF INTERVIEW]

[00:36:26]

**FT:** Thanks so much to Megan Flood and Margie Fox for joining us. Check out marinelane.com to learn more about their business, and head over to our show notes to grab the link to read the full Entrepreneur magazine article. Can a boss and an employee swap roles? Yes, they can. Thanks so much for tuning in, everybody. I hope your day is So Money.

[END]