

EPISODE 450

[SPONSOR MESSAGE]

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[INTRODUCTION]

[0:01:34.8]

FT: Welcome to So Money everyone, I'm your host Farnoosh Torabi, thanks for joining me, August 1st, stir fried donkey anyone? You're like, what? Our guest today would call that a delicacy. Andrew Zimmern is here ladies and gentlemen. He is a three time James Beard award winning TV personality, Chef, Writer and teacher. He's one of the most well-known and knowledgeable personalities in the food world and the creator, executive producer and host of the Bizarre Foods Franchise on the travel channel. Maybe you've caught it?

Andrew daringly eats what few of us would ever put in our mouths but that's why he makes the big bucks. But his success arrives from challenging past and he knew from a young age that he wanted to be in the food industry but his drug and alcohol addictions actually made him crash and burn. He spiralled out of control, lost his apartment, he lived on the streets for a year. After his friend intervened, Andrew attended the Hazelton foundation in Minnesota. He began washing dishes at a restaurant as he worked through his sobriety.

One day, when a line cook didn't show up for his shift, Andrew took over his station and within seven weeks was named executive chef. Andrew was responsible for turning the restaurant, Un Deux Trois, into one of America's first successful gastro bistros. On top of Bizarre Foods, Andrew has a new show debuting in August called *Driven By Food*, which he'll tell us all about in the interview and in our conversation, Andrew also spoke openly and honestly about being addicted to work and possibly money this days and how we can create a deeper personal motivation for working hard and being smart with our money.

Here is Andrew Zimmern.

[INTERVIEW]

[0:03:22.9]

FT: Andrew Zimmern, welcome to So Money.

[0:03:25.4]

AZ: Great to talk to you.

[0:03:27.2]

FT: You are a man on a mission. Many people know you as the host of your travel channel show *Bizarre Foods*. I see you on talk shows, scaring off the host by encouraging them to eat, all sorts of intestines and brains and animal parts, but you are a man on a mission. What I mean by

that is that when you sort of explore really all the projects that you're up to and including your latest one that's about to launch, your new show. It's more than just food that you care about.

[0:03:57.3]

AZ: Yeah, I actually don't care at all about food. Which is very strange when I start talking about it from a 5,000 foot above sea level sort of point of view. I happen to be expert at food, food is the prism through which I gaze at everything, food is my lens, it's my microscope. An art historian can look at a 16th century Flemish painting and tell the history of northern Europe just by gazing at the images that are, and the iconography that's represented in oils on that canvas. I can look at a bowl of soup in Nicaragua and tell you the history of the people who are making it.

But at the same time, if I had another mechanism that worked as well for me, I'd use that because my show isn't about "fat white guy goes around the world, eats bugs". My show is about trying to teach the world patience, tolerance, and understanding because I don't think we have enough of it. My show is about trying to have a conversation about something you love, food, rather than about things that divide us like our sexuality, our political preferences, our spiritual belief systems, our skin color, our language.

I also feel very strongly that we are in desperate need of a solution to what I call our kitchen table issues in America today. They also affect our wellness quotient in America today. Diabetes, weight issues, etcetera. But these kitchen table issues I think can best be solved by eating our way out of the problem. Example, if because we only eat for the most part commodity beef, pork and chicken in America, if we all could eat more naturally raised local turkey, duck, goat, rabbit. I mean I'm not suggesting we turn America into a culture of bug eaters. That's never going to happen.

However, I do think if we spread out our choices across a larger buffet table, I even believe Americans should be going vegetarian a couple of meals a week, I even believe Americans should be using meal replacement one meal a week, things like soilent and other meal replacement opportunities. It would ease the pressure on the food system to the point that we would create a more sustainable environment for ourselves and I think the way to create a more

sustainable universe can start by being more sustainable eaters, people ask all the time, “Well how do I — I feel this problems, I hear all this problems, how can I help solve our ecological imbalance?”

How can I work on global warming? Well one way would be the way you eat, and I think in that sense, I definitely am a man on a mission. I think the last thing I would probably speak to you on that issue is, as the owner of three different companies and a teacher and a lot of other titles, the one thing everything I do has in common is it’s about adventure learning and I believe very, very strongly in new learning and I believe very strongly that we have to do it in an adventurous spirit that provides entertainment for people.

[0:07:50.1]

FT: Do you feel that television is the best way to execute that mission? You are a seasoned host, you have a lot of experience working with networks but at the same time, you’ve launched your own full service production company, which says to me as someone is also worked in TV, that you want to have more control in the output.

I was just listening to your interview with Koppelman on Slate’s Radio Show podcast and you guys were talking about kind of the love hate relationship a little bit with television networks and making sure that at the end of the day, you feel what your output is, is true to what you want out there in the world.

So tell us a little about the conflict maybe of executing this mission on television, which is still I think a very powerful medium but there are a lot of cooks in the kitchen there.

[0:08:45.3]

AZ: It’s the most, it’s still the most powerful medium and it’s the one that I have the most success in and it’s the one that I have the largest audience in. So I love television, I love my relationship with my network. Let me back up to the beginning of the question which was launching my own production company.

The reason that I launched my own production company was to not necessarily gain more control over my own TV career, it was because I can only be in one show at a time basically. I mean I have several shows that air on travel channel, we have *Bizarre Foods*, we have *Bizarre Foods Delicious Destinations*, we just shot a couple of new pilots for them and we have *Driven By Food*, which I think is some of the best work I've ever done that premieres mid-august on travel channel.

That's my current work and *Bizarre Foods* airs in 68 countries, that's a very large platform. So I fight tooth and nail with everyone, with my team in the field, with the production companies that I partner with on some of my shows. Some of them, *Driven By Food*, I make myself. I have healthy creative struggles with everyone in trying to get my agenda pushed forward. The reason is that I believe that if you are given a platform like that and you're not using it to make the world a better place, you are squandering an opportunity.

In fact, in a world that is metaphorically spinning out of control, I think it's even more incumbent upon those of us who are in a position to educate and illuminate to do so. Now I also am part of a — I mean I very willingly work for a lifestyle network that makes entertainment television. I believe that I could do the same show on a smaller format, in a different place like PBS or online or make documentaries or whatever and I would have less of an impact. Fewer people would see the product and the people who do see the product, in the vast majority, would be ones that already agree with me. They don't need the educating.

So I am a million times grateful for my relationship with the network and the opportunity to tell my stories on major cable television in 70 countries around the world. It is a phenomenal platform. Last night and obviously we're taping this interview but last night was our Senegal episode of *Bizarre Foods*. My Twitter feed and Instagram feed just exploded and I was stunned that the difference, I've been on TV 10, 11 years now and when I used to make shows about Africa, I would get some people who would "get" what I was trying to say.

But almost everybody there talked about the beauty and the nobility and the culture and the food and the beauty of western Africa. Very few jokes about it, very few negative responses to it. It was completely different than when we did our first Africa show 10 years ago. I think the

reason is because we're really good at messaging what's important about travel, especially to places like Senegal where very few people go.

Now, the reason that I started the production company was because as I said, I can only be kind of one place at one time but if I have a production company that's dedicated to the same mission that I'm dedicated to, I can make shows with other people in it that are also trying to make a difference on the issues I believe need to be put in front of Americans and the world at large, that's why we did it. I also believe that big business is not the enemy of social justice movements and change via social justice movements.

I believe big business can be our greatest ally in change, especially via social justice movements. So for that reason, we also shooting a lot of branded content with Fortune 500 companies. I'll give you an example of what I'm talking about. It took 25 years to put a label on the side of a pack of cigarettes that said that smoking kills you. My kid's generation, he's 11, no longer think smoking is cool. My kid, when my dad bought the station wagon when I was 11 years old, he stuck the seatbelt in between the two cushions on the seat.

[0:14:16.3]

FT: It was an eye sore.

[0:14:17.1]

AZ: Today when I get in the car, my son is like, "Put your seatbelt on." I can't even put a foot in the car without him saying that. That's a result of a 40 year social justice movement that makes people more aware that seatbelts save lives. If you look at that kind of thing, if you have the buy in of Detroit say with the car issue or the tobacco companies with a smoking issue, your problem gets solved a lot faster, right? The resistance is lowered.

So I believe in engaging this companies. I'm a child of the 60's, I've spent 20 years screaming at Fortune 100 food companies to try to change the way they do business and got no results. If you're angry and you're yelling at people, they're not going to listen to you but if you walk into their doors and start working with them to be a catalyst for positive change, you can get an

awful lot done, which is why I work with a lot of big Fortune 500 companies and I work with General Mills. I'm their inside the house shit-stirrer. that's really my — I'm an awareness raiser for them inside their hallowed halls to try to illuminate what the real food issues are for their employees and inspire some passion around the issues that I believe so strongly in.

That's a very prescient and forward thinking move on the part of a company like General Mills to have someone like me come in and tell — I'm talking about board members, I'm not talking about, I speak to line employees there too. But I'm talking about at the highest level in that company to come in there and have conversations with them about what's important in the food world. It's amazing what can get done and so my production company, because as you so rightly stated with your question, despite the fact that Internet and digital watching of all different varieties is growing exponentially and despite the fact that for the first month ever, I think it was April or maybe it was May.

Ad sales online, vested ad sales in conventional TV for the first time in the history and it won't be the last month that that happens. Even though things are changing radically, TV is still the accepted norm for success and it's still the way to reach the largest international audience. So I treasure the TV audience, I just started a production company so I could reach more of them with more ideas. I'm also, I mean I'm an entrepreneur-aholic. I just love ideas...

[0:17:31.9]

FT: Well f course you are, you were just...

[0:17:33.6]

AZ: ...and I love making ideas actionable.

[0:17:35.7]

FT: Yeah, and I think what you're doing, you're calling these companies like this brands, how forward thinking they are to partner with you, but honestly to hear this evolution of your career, I can't help but think Andrew Zimmern is, first and foremost an entrepreneur, and I hope that it is

going to influence other people that happen to get a TV show or have the privilege of having a TV platform to think like you are because that is ultimately selfishly I think security for you in some ways to have a bigger handle on your own destiny.

Because I think when you work in a big medium like television where there are a lot of decisions makers, I felt very vulnerable in that role. You're one person even though you might be carrying a show and you are what's bringing in the ratings, it's important to always think about protecting yourself in that process.

[0:18:27.4]

AZ: I feel the same thing but I look at it and I turn it around a little bit when I'm talking about it with people. Everybody is measured in life a different way and as a business person, a lot of that goes back to the nature of the work reward system that is baked into our contractual lives. Now, I happen to teach entrepreneurship at Babson College. In one of my other 75 jobs, I'm the entrepreneur and resident and have been for five years now at the Lewis Institute and in particular at project Soul, which is a group within the Lewis Institute that focuses on startup food companies.

I talk with my students a lot about this, that as you grow, and as you become more successful, regardless of what happened, you end up having more deals and contracts with more people that even if you're a plumber, you end up with more clients, if you're successful. When you start out, you have two or three clients and the next thing you know you have a hundred, right? All of those contracts have work-reward propositions baked into them.

The more complex the businesses are, the more complex those work reward systems are and you end up sometimes a creative project and you can see where I'm going with this because we're going to start talking about TV. Where everybody is rewarded a different way, has different risk and is measured a different way. Television, when you say that when you were involved in that, you felt vulnerable, I think the root cause of that is the push and pull between different entities that all have different work relationships and responsibilities to a given projects, all who measured a different way.

I'll give you an example. I make *Bizarre Foods* with another production company, not my own and we deliver that to travel channel. I do not have a business relationship or a contract with that other production company, the production company's responsible for delivering show on time on budget et cetera. As the talent, I'm responsible for doing my thing. So everyone is measured a different way. The more tenuous those projects and relationships become, the more hands that are in the pot, people have a lot of overlap goals.

In other words, everyone on the *Bizarre Foods* team, network, production company, talent, everybody wants the show to be good and successful and for viewers to love it because if that happens, that's our biggest overlapping desire then we're all happy and successful. Everyone's responsible for doing work and getting measured a different way and that's why TV gets kind of so complex because you have so many different groups making so many different things together so many different ways.

I think it gets even more complex in the world away from TV, in the digital world. Right now, today, 2016, it's extremely simple. However, I think it's only going to get more complex as more and more viewers come in and more and more advertising dollars come in. Famously when Alcoholics Anonymous was founded, the first couple of — the people who created it, Bill Wilson and his partner Dr. Bob had a famous dinner with Mr. Rockefeller and they were seeking advice for them and actually asking him for I believe a loan to help get the big book published and stuff.

Rockefeller's comment to them, which has been one of the great lessons in my life, he said, "Guys, money is going to ruin this thing. You're on to something really, really special, money's going to ruin it." The AA founders decided at that moment that they were going to essentially self-publish this book, that they were not going to charge people because there were members in the early days that said, "We're going to charge people to go to these meetings," and they ended up doing it all for free, they ended up doing it all by donation, they ended up doing it where all the groups were autonomous. They couldn't have made it more open source.

They weren't using the words back then, but they made it clearly open source. It has continued to flourish and grow now for 80 years. The world of digital television, I see the same way, it started out for free and for fun, right? You and I make a funny video, we post it on YouTube, it gets thousands of hits. Then someone else does it and they get tens of thousands and then

someone says to themselves, “Holy moly, that glossy city magazine,” every city has one right? “That glossy page city magazine charges 5,000 a page but their circulation’s 80,000 people or a 100,000 or 200,000 people. My videos are being watched five million times in one week or a million times in one month. Doesn’t that have value? Don’t those eyeballs have value?”

You start to get advertising and you start to get a vastly complex, intermeshing web of yes overlapping desire but yes, conflict on the digital side because there are fewer rules and there’s more players. I think it’s going to be fascinating over the next two or three years for entrepreneurs, for media companies, for artists, talents and other people to watch how this digital entertainment world unfolds because there is a very conventional model, for example, TV network owns a website and puts their product on it for pay or for not right?

Show time if you subscribe to it through your cable provider, you enter in your code and you can watch show time on your iPad right? Then there’s people who are charging per view, there are people who are using an advertising model with their YouTube, it’s really getting very complex and it’s going to be fascinating to see with all the different systems that are out there and the different types of relationships and work and reward systems out there to see what kind of floats to the surface.

I would caution anyone getting into it that the fewer people who are touching the product and the fewer work-reward systems that are baked in to a contractual relationship, the more successful that relationship, chances are of it becoming because you have fewer people and those entities involved are all singing off the same song sheet.

[SPONSOR BREAK]

[0:27:14.4]

On So Money, we spent a lot of time talking about how to live a richer life. Some of us are hustling as entrepreneurs, which can make managing money even more complex. Enter FreshBooks, the easy, cloud accounting software made specifically for entrepreneurs and business owners who need to find a better way to deal with their paperwork.

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[INTERVIEW CONTINUED]

[0:27:14.4]

FT: You have such an appetite for life, my goodness. I mean really, the way you talk about the future, the way you talk about your projects today, it’s incredibly inspiring, encouraging and I wonder Andrew, how much of that is rooted in your own personal journey to get to this point? It’s not a secret that you battled with addiction and alcoholism. You, at one point, you talk about how you spiralled out of control, it was a friend who intervened, you got the help that you needed.

[0:27:43.0]

AZ: I was homeless, I was squatting a building in lower Manhattan.

[0:27:46.2]

FT: You were stealing, you were squatting.

[0:27:48.2]

AZ: With a bottle gang, yeah, I was a mess.

[0:27:50.4]

FT: You were given a second chance and you worked your way out of that. So when you reemerged, did you make a commitment to making sure that you weren't going to waste a single day?

[0:28:02.6]

AZ: I don't think I made that commitment, I think it just happened. I don't remember the 80's. I mean I have a lost decade and I also should have died a hundred times, I also crossed a hundred lines in terms of my own moral compass, I never should have crossed. I spent the first 30 plus years of my life being a user of people and a taker of things. That's what I did, I used people and I took things.

My life today is, I fight that every single day because deep down inside — I think to a certain degree, yes, I've changed. But I think to another degree, there is this thing inside of me that at any moment can activate again and be a user of people and a taker of things. I don't want to go back to that lifestyle, I don't want to be a person who is a user of people or taker of things.

I want you to bring things to communities, I don't want to be a taker of things from communities. Part of this is, "How do you want to be happy? What makes you happy? What's your spiritual practice that keeps you happy?" You don't have to be religious, it can be as simple as I believe in doing the unto others, those little homilies and everything I learned, everything I needed to know I learned in kindergarten, sort of posters. Some people just practice that and are extremely successful internally and externally.

For me, I have to work hard every single day to not be the asshole that lives inside of me. I purposefully put, if I put a business model in front of myself that's about giving or has a giving component to it, I bake something in that's going to — that I can always default to and I can always remember that that's why I got into something, it's why I do the course work that I do at Babson College without pay. It's why I do the board work on the boards that I serve and don't

take remuneration for it. It's why I don't get involved in any new business that doesn't have a charitable component to it. If you predicate a piece of yourself on giving back, then it's really, really hard to be selfish.

It ends up being the reminder to me that I can't live the way that I used to live. Now, I do other things to actually — I take my “medicine” so that I don't drink or drug or wind up being homeless again and there are certain things that I, practice that I put into my life that help ensure that. But if you ignore your work life, if that's who you are as a human being and you're going to do that thing and get well in your personal life but you're not going to let that recovery happen in your business life, you're a schmuck, it's going to kill you, it will come back.

Or you're going to have one foot in each in two different worlds and that's not sustainable either. I learned long ago that my personal recovery and my personal happiness and wellness quotient has to be practiced in the workplace, in my home, with my friends. Everywhere that I show up, it needs to come with me, it needs to be inside of me, it needs to be everywhere because if I'm not, I will go back to being that user of people and taker of things.

So for me, it's a very selfish survival strategy. I will be honest with you, I think any armchair psychologist will tell you that for someone like me who is a chronic over achiever, workaholic, all those other things, idea maker, serial entrepreneur, the reason that I am go, go, go, go, go is that I feel I spent, I wasted a lot of my years where I could have been productive being unproductive, however you choose to define that and I don't want to be that way anymore.

[0:32:42.4]

FT: What about your relationship with money Andrew? How would you characterize it and how has it evolved as you've built wealth?

[0:32:49.6]

AZ: Oh gosh, romance and finance will make people do crazy things.

[0:32:56.9]

FT: I like that, I'm writing that down.

[0:32:58.3]

AZ: Well, I mean it is a spiritual truth. Nothing, and you can use any aspect of that; collection of money, things, all sorts of greed components will sublimate a ton of good intentions and good works. We can mask it a hundred different ways, I need to do this for my family. Well, did you ask your family? Maybe your family would be comfortable in the three bedroom house and not a five bedroom house? Or a two bedroom house instead of a three bedroom house?

Maybe your family doesn't want to go on fancy vacations three times a year. Maybe they can go on more humble vacations twice a year because they actually want you around more. We end up, those of us who are greedy and take, take, take, take, take tend to be people that don't get vulnerable and ask the other people in our lives, friends, partners, business associates, family members what they would like. I would imagine there's a lot of workaholic dads listening to this right now that I would say, "Ask yourself, when was the last time you sat down with your kids?"

I'm talking about 10, 11, 12, six, seven year olds I don't think can really have this conversation, you have to intuit a lot. But when kids starts to hit 10, 11, 12, they have really good ideas. What makes them happier? Having more things or having dad home more? I know that my son, very vocally because I asked him about it, wants me when I come home at night to put away the phone and the laptop. I only have two or three hours before he kind of winds down and goes to bed right? If I come home at five and at 8 o'clock, for him it's like shower and by 45 minutes there, he's asleep, right? It's a school night.

I only have a couple of hours with him and I'm away a lot too. He doesn't want me working. If that means I'm not on the phone or the laptop, that means I'm going to have to say no to certain things. By the way, those are things that are very sexy and very alluring and very, very seductive because money is a very seductive thing. I am an addict and an alcoholic but my disease right now, I sort of think about it, I have a disease called "more". Just whatever it is, give me more of it.

[0:35:47.9]

FT: Addicted to accomplishment? Yeah. Some might call it that.

[0:35:51.0]

AZ: I just want more. I just want more. So I have to be very careful with that, I have to monitor that very closely, there's a very healthy part of that, growing my business, making it sustainable, transitioning it into things that don't involve my day to day personal input, you know? Trying to build things that have mailbox money attached to it where I don't have to be out, it's not value added by having me as part of it. I wish I'd invent a widget that sold and just have it be pure mailbox money, who doesn't want that?

If you don't, if these things are dreams of yours and they stay being dreams, shame on you. I think, if you have dreams about what your number is, what makes you happy, what makes your family happy, what makes your employees happy, your friends happy, yourself happy, put some deadlines and some goals around it. Work with some people to actually quantify that you can operationalize that because then a dream becomes a goal. Goals for the most part when you're working with other people end up being reality.

Goals you're working on by yourself end up never happening. That's like saying you're going to go to the gym every day and lose 10 more pounds. For most people, it never happens and not disciplined enough. When you share it with other people, when you bring other people and enrol them in your dream, they can help you put boundaries around it, goals, deadlines, dates, process, they can help you operationalize it and you can get to where you want to be.

Then it goes from dream, to goal, to reality. We try to do that with all of our businesses. I've had, the longer that I've been in business, the more successful that I become dollar wise, one year might be flatter than another, but in general over the last 15, 20 years, it's been a steady climb upwards in terms of numbers. We've also taken a lot of that and I don't think I'm any more well off, I don't have more money in the bank because I've invested in people and in ideas and I'm in this for the long haul, I'm trying to build sustainable businesses that put my kids through college but also the 27 employees that I have.

We are launching a big food service company, *Passport Hospitality*, the production company just launched a year ago. These are two very big ventures that we think could be very successful for us and we were very talented at them. But it's about more than just me and when I make it about more than just me, I end up being absolutely okay. You talked about relationship with money, when I'm just thinking about me, me, me, me, my relationship with money is twisted. I'm in constant state of financial insecurity. Whatever I have isn't enough, my mind plays this horrible tricks on me.

When I make it a "we" thing and it's all about the people I work with and creating this sustainable models and their personal outcomes and retaining those people and growing those people and growing our business. When I make it a "we" thing, and I throw in a charitable component to it and I create a different type of business that is contributing to the world instead of taking from it, I don't have financial insecurity.

It's really funny because they're near in the last five where I've had less dollars to spend than in other years but it's never caused me a moment of worry because I'm outwardly focused. When I'm inwardly focused just on me and my needs, whatever I have isn't enough because I've got a disease called "more".

[0:39:56.5]

FT: Well I think also, it speaks to the accountability factor. When you feel like it's just you, sometimes it's not enough to just feel like, "I'm just doing this for myself." But when you put other people on the line like your family, the charity that you are passionate about, the cause, the community, I think then you feel just a lot more accountability, a lot more drive to get the goal accomplished.

[0:40:21.0]

AZ: Absolutely, then you have to be careful, you're not just overworking yourself. Then it becomes a different — then you have different problems. Behind every solution, my favorite documentary moment that has just stuck with me forever, I think it was the Lewis and Clark five

or six part on PBS about a decade ago. I want to say Ken Burns did it. But the diary narration, Lewis and Clark are headed for the Pacific Ocean, right? They've learned from this Indian tribes and from other explorers and stuff that there's this mountain and on the other side of it is this sea of giant sea of green that they believe is the Pacific Ocean.

So they spend this horrific year, they lose everything. I mean all their people are dead, all their possessions are destroyed. They literally, with their dying breath, climbed to the top of this one massive mountain and they get to the top and they literally write it as if they pulled themselves up to stretch their chin over the top and when they get to the top, this mountain, they gaze out over this amazing ocean of endless mountain peaks that go all the way to the horizon and so this one mountain they climbed is the first in the series of a thousand. I constantly visualize that.

Now eventually they get to the Pacific Ocean right? The story has a happy ending. The Pacific Ocean does exist but to me, with the business, with the things I do with my life, with all the stuff that I make actionable in all different areas of the things that I do, I always remember that at the end of the day, you're going to work on this project, you're going to do this thing and this is going to be an endless sea of other crap out there in front of it. That the Pacific Ocean, that moment of aha, I have finally found it and I can relax will never ever happen. Accepting that idea has allowed me and I call it "Lewis Clark Syndrome" in my head.

Accepting the fact that those mountains are always going to be there, those challenges are always going to be there, let's me know that I can slow down on certain days, I can stop, I can put something down, I can quit a project because it's going to be another mountain to climb and that the Pacific Ocean, yes, it's out there but then once you get there, you're going to look at it and you're going to be, okay, better turn around and go home you know? You have to keep these things in perspective or else you're going to lose yourself in the work.

[0:43:18.1]

FT: Andrew Zimmern, thank you so much, we didn't even get a chance to really — I didn't get a chance to brag about your new show that's coming out in August but...

[0:43:28.0]

AZ: *Driven By Food* on the travel channel. I'm 99.9% sure right now, it's August 16th, it's a Tuesday — Tuesday nights are kind of Andrew Zimmern night on the travel channel so we always have a show that's in premier, whether it's *Driven By Food*, whether it's *Bizarre Foods*, *Delicious Destinations* or other new shows that they're going to test. There's always a new Andrew Zimmern product and reruns of really great other Andrew Zimmern product on Tuesday nights.

We're really, really blessed that audiences around the world like the content that we're collectively making with this groups and the folks at travel channel are absolutely fantastic about creating a night for people to go if they want to see it and of course, I would tell everyone, the best place to check in for all things new, exciting in my world is at Andrewzimmern.com.

[0:44:30.6]

FT: We will put all of that on the site as well. Thank you so much Andrew and take care of yourself.

[0:44:36.4]

AZ: Thank you very much. It was a joy talking to you.

[END]