

EPISODE 158**[INTRODUCTION]**

FT: Welcome back to So Money. It's day 4 of our Greatest Hits reruns. I'm your host Farnoosh Torabi. Today I decided to re-air my interview with the wildly talented and wise Danielle LaPorte. She is the creator of The Desire Map, a guide to creating goals with soul. Author of the best seller "The Fire Starter Sessions", and co-creator of "Your Big Beautiful Book Plan". An inspirational speaker, poet, former Think Tank executive and business strategists. Danielle writes weekly at DanielleLaPorte.com where over 1 million visitors have gone for her straight up advice and it's a site that's been deemed the best place online for kick ass spirituality. And the site was also named one of the top 100 websites for women by Forbes. The Huffington Post included her Twitter feed in their list of the 12 wisest Twitter accounts worth following.

I really wanted to invited Danielle on the show because I just had this feeling that she would bring a really enlightened, spiritual way of thinking about money to the table. We spent the first part of the interview talking about the Desire Map, which is a great guide to creating goals with soul. It's also a goal-setting system that she created that harnesses the most powerful driver behind any aspiration which is: your preferred feelings. And from there Danielle opens up about how gratitude is not only part of her spiritual practice, but also part of her bottom line. What does she mean by that? She also speaks candidly about getting fired from her own company and living off of many credit cards for a while and then of course her transformation.

This is a one of a kind interview with a one of a kind lady. Here is my interview with Danielle LaPorte.