

EPISODE 156**[INTRODUCTION]**

FT: Welcome back to So Money everyone. I'm your host Farnoosh Torabi, we're doing a week of oldies but goodies. It is re-run week. It's the summer almost and I thought it'd be fun to kind of go down memory lane a little bit. We've been doing this podcast now for almost 6 months. Can you believe it? And so I thought it would be great time to highlight, re-highlight some of the more popular podcasts that have aired and today we've got a special guest, again, Tim Ferriss. He's the multiple best selling author famous for "The 4 Hour Workweek", "The 4 Hour Body", and "The 4 Hour Chef". Incredibly successful entrepreneur, investor, and podcast host. He's even now got a TV show online called "The Tim Ferriss Experiment". Check it out.

Now a few months ago before I interviewed Tim, I was doing a victory lap backstage at the Today Show, right as So Money had surpassed about 100 thousand downloads, and you know, that's how I roll. I was all "high-fives" in the green room, and suddenly a little magic happened. There was a kind woman sitting in the makeup chair, and she overheard me and she turned to me and she said, "You know who'd be a great guest on your podcast? Tim Ferriss!" And I was like, "Yeah, yes I would love to interview Tim Ferriss, you know, just as I would love to interview Oprah, and President Obama, and the Dali Lama. I mean come on, Tim Ferriss? He's a little difficult to book, so I hear." And she said to me, "Well I mean, I'm just giving you my honest opinion. Do you want me to just text him for you? I know him!" [Laughs] And I said, "Oh what?" So she grabbed her phone - her iPhone - and she just started texting Tim Ferriss. It turns out, this woman is Tracy Dinunzio. She's the founder of Tradesy.com which is a fantastic website where you can go buy and sell designer goodies from bags to shoes, even wedding dresses. It's very, very popular and Tim Ferriss is an investor in her business.

And so I watched her thumbs glide over her iPhone in disbelief, and before I knew it Tim was emailing me! And we were discussing having him on the show, and so it happened. This is the kind of backstory to how - people ask me how do I get guests on the show? It's not always as straightforward as you think. It's sometimes a little bit of magic. And his interview went on to be one of my most popular episodes. You'll hear it now and it'll be no surprise why.

Several takeaways from our interview with Tim: How he volunteered his time to gain amazing connections and opportunities in his 20's and why he sticks by this advice. How Billy Joel influenced him many, many years ago to become the man he is today. Yes, the piano man influencing Tim Ferriss. And where Tim prefers to invest his money and why. It's not the stock market!

Here we go, here is Tim Ferriss.